## ORDER

	Order / Re	ev:	24636	89										
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type:		WOC13576369 TV 1646 04/15/22 - 04/26/22 04/14/22 / 04/14/22											
									WHAS					
						Primary AE: Sales Office:			Taylor Fritsch TSWAS					
			General				Sales Region:			NAT				
Agency	Name: Buying Contact: Billing Contact:		Medium Buying LLC / POL											
							Billing Type:			Cash				
							Billing Cale	endar:		Broadcast				
			815 Grandview Ave Ste 600			Billing Cycle:			EOM/EOC					
			Columbus, OH 43215			Agency Commission:			15%					
Advertiser	Name:		199/ H	ouse Freedom	Action									
	Demographic:		ISS/ House Freedom Action				New Business End:							
	Product C			House			Advertiser External ID:			115602				
	Revenue		IS-US House AGY (POL) Political			Agency External ID: Unit Code: Order Separation:			39784AG					
	Revenue								General					
									00:15:00					
	Revenue Code 3: Priority:		(POL) Issue P04			Order Separation.			00.13.00					
Bill Plan						 Tota	ls							
	End Date	# Spots	Gross A	mount Net	Amount	Mont	-	# Spo	ts	Gross Amount	Net Amount	Rating		
03/28/22	04/24/22	65	\$1	7,100.00	\$14,535.00	•	2022		65	\$17,100.00	\$14,535.00	0.0		
04/25/22	04/26/22	12	\$	3,600.00	\$3,060.00		2022		12 77	\$3,600.00	\$3,060.00	0.0		
						Total	S		//	\$20,700.00	\$17,595.00	0.0		
Account Execut Account Execut		Sales Offic		ales Region	Start Date / I	Ind Dat	<u>لم</u>	Order	%					
Taylor Fritsch		Gales enile	0		Start Of Orde				<sup>70</sup> 0%					
ruyior r moon									070					
Order Share			nare	Tota										
WHAS Market			15% 100%	\$20,700.00 \$138,000.00										
Competitive S	hare	Sh	nare	Tota	Π									
CABLE			0%	\$0.00										
UNKWN			85%	\$117,300.00										
WAVE			0%	\$0.00										
WBKI			0% 0%	\$0.00										
WBNA WDRB			0% 0%	\$0.00 \$0.00										
WFTE			0%	\$0.00										
WKMJ			0%	\$0.00										
WKPC			0%	\$0.00										
WKZT			0%	\$0.00										
WLKY			0%	\$0.00										
												•		
In Ch	Start End	h Invent		da Broo	k Start/End	Timo	Dave	Lon Snoto		Rata Dri Dta	Tuna Snote			
	Start End		tory Co News @	de Brea 6a M-F CM	6:30 AM-7:		-	Len Spots		Rate Pri Rtg		Amount \$2,000.0		

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Order / Rev:	2463689	Advertiser:	ISS/ House Freedom Action	
Alt Order #:	WOC13576369	Product Desc:	TV	WHAS
Flight Dates:	04/15/22 - 04/26/22	Estimate:	1646	

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22 Week: 04/20/22	04/19/22 04/26/22	МГ F МГWГF	5 5	\$200.00 \$200.00	0.00 0.00						
N 2 WHAS 04/15/		Good Morning An	-		0.00 0 AM MTWTF	:30	6	\$325.00 P02	0.00 NM	12	\$3,900.00
N 2 WHAS 04/15/	22 04/20/22	GOOD MORNIN				.50	0	\$323.00 F 02	0.00 1110	12	φ3,900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	МГF	6	\$325.00	0.00						
Week: 04/20/22	04/26/22	MTWTF	6	\$325.00	0.00						
N 3 WHAS 04/15/	22 04/26/22	Local News @ 12		12-1p	MTWTF	:30	5	\$125.00 P02	0.00 NM	10	\$1,250.00
Start Data	End Data	WHAS11 NEWS		Poto	Poting						
<u>Start Date</u> Week: 04/13/22	End Date 04/19/22	<u>Weekdays</u> MT F	Spots/Week 5	<u>Rate</u> \$125.00	Rating 0.00						
Week: 04/20/22	04/26/22	MTWTF	5	\$125.00	0.00						
N 4 WHAS 04/15/	22 04/26/22	Local News @ 53 WHAS11 NEWS	•	530-6p	MTWTF	:30	5	\$350.00 P02	0.00 NM	10	\$3,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	МГF	5	\$350.00	0.00						
Week: 04/20/22	04/26/22	MTWTF	5	\$350.00	0.00						
N 5 WHAS 04/15/	22 04/26/22	Local News @ 6p WHAS11 NEWS		6-630p	MTWTF	:30	5	\$400.00 P02	0.00 NM	10	\$4,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	MTF	<u>50015/Week</u> 5	\$400.00	0.00						
Week: 04/20/22	04/26/22	MTWTF	5	\$400.00	0.00						
N 6 WHAS 04/15/	22 04/26/22	ET 7-730p ENTERTAINMEN		7-730p	MTWTF	:30	5	\$400.00 P02	0.00 NM	10	\$4,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	MTF	5	\$400.00	0.00						
Week: 04/20/22	04/26/22	MTWTF	5	\$400.00	0.00						
N 7 WHAS 04/15/	22 04/23/22	Local News @ 6a WAKE UP WEEP		6-7a	S-	:30	1	\$50.00 P02	0.00 NM	2	\$100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	S- S-	1	\$50.00 \$50.00	0.00						
Week: 04/20/22 N 8 WHAS 04/15/	04/26/22	Good Morning An		\$50.00 7-9a	0.00	:30	2	\$125.00 P02	0.00 NM	4	\$500.00
N 8 WHAS 04/15/	22 04/23/22	GOOD MORNIN		7-9a	3-	.50	2	\$123.00 F 02	0.00 1110	4	φ <b>300.00</b>
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	S-	2	\$125.00	0.00						
Week: 04/20/22	04/26/22	S-	2	\$125.00	0.00						
N 9 WHAS 04/15/	22 04/23/22	Local News @ 63 WHAS11 NEWS		630-7p	S-	:30	1	\$125.00 P02	0.00 NM	2	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22 Week: 04/20/22	04/19/22 04/26/22	S- S-	1	\$125.00 \$125.00	0.00 0.00						
N10 WHAS 04/15/		ROS EM (Su) 6-8	a CM	6-8a	S	:30	1	\$50.00 P02	0.00 NM	3	\$150.00
	22 04/24/22	WAKE UP WEEP		0-0a	5	.50	I	ψ <b>50.00</b> 1 02	0.00 110	5	ψ130.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22	04/19/22	S S	1	\$50.00	0.00						
Week: 04/20/22 N11 WHAS 04/15/	04/26/22	Good Morning An		\$50.00 8-9a	0.00	:30	1	\$125.00 P02	0.00 NM	2	\$250.00
NTT WIAS 04/13/	22 04/24/22	GOOD MORNIN		0-94	3	.50	I	φ123.00 F 02	0.00 1110	2	φ230.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22 Week: 04/20/22	04/19/22 04/26/22	S	1	\$125.00 \$125.00	0.00 0.00						
N12 WHAS 04/15/		Local News @ 63		630-7p	S	:30	1	\$400.00 P02	0.00 NM	2	\$800.00
WHAS11 NEWS SUNDAY											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/13/22 Week: 04/20/22	04/19/22 04/26/22	S S	1	\$400.00 \$400.00	0.00 0.00						
₩CON. 04/20/22	07/20/22	6	I	ψτυυ.υυ	0.00				Totols		¢00 700 00
									Totals	77	\$20,700.00